BLACK HILLS



Box 2560 Telephone 342-8325 Rapid City, South Dakota 57701

October 6, 1976

CONSIGNORS AND INTERESTED CATTLE BREEDERS TO

FROM: VERN ERNST, CHAIRMAN - 1977 BLACK HILLS STOCK SHOW

Plans are now about complete for the 19th Annual Black Hills Stock Show set for February 5th-12th, 1977.

Our schedule of events will be very similar to previous years. Youth Day on Saturday; February 5th; All Breeds Registered Horse Sale on Sunday, February 6th; Angus Cattle Show/Sale on Monday, February 7th; Shorthorn Cattle Show/Sale on Tuesday, February 8th; Horned Hereford Cattle Show/Sale on Wednesday, February 9th; Polled Hereford Cattle Show/Sale on Thursday, February 10th; Charolais Cattle Show/Sale on Friday, February 11th; Buffalo Sale at Custer State Park on Saturday, February 12th. These, of course, will be supplemented by an expanded daily Women's Programs and the possibility of an additional Cattle Show and Sale on Saturday, February 12th.

All of this points to a good Stock Show and a good place to show and sell your cattle in early 1977.

We need your entries as early as possible this year. The deadline for the entries and registration certificates has been moved up to November 1, 1976 in an effort to have our POLLED HEREFORD Catalogs available even earlier than previous years. We plan to work hard at getting the information about your cattle to prospective buyers.

> With the drought conditions East of us, we anticipate a good consignment of cattle. Many of our specific breeds have set up maximum numbers of cattle and preference will go to previous consignors and to early postmarks.

Please review the enclosed Rules and Regulations and entry forms. Complete the entry forms at your earliest convenience and mail same to our Fair Office with the proper fees. We are again providing the "Exhibit Only" category and entry fees from these animals will go to defray the show and sale expenses of that specific breed. Please complete and mail your entries at the earliest possible moment.

Should you have any questions, please feel free to call me at the Bank (394-2020) or the Central States Fair Office (342-8325).





SHORTHORN



HEREFORD





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